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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8167)

INSIDE INFORMATION AND UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS

This announcement is made by Neo Telemedia Limited (the "Company") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the "GEM Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) ("Part XIVA").

The board (the "Board") of directors (the "Directors") of the Company has noted the decrease in price and the increase in trading volume of the shares of the Company on the date of this announcement.

Having made such enquiry with respect to the Company as is reasonable in the circumstances, the Board confirms that the Company is undergoing discussion with an independent third party regarding a potential acquisition ("**Potential Acquisition**") of a group which mainly involved in the sales and distribution of mobile telecommunication devices. As at the date of this announcement, no detailed terms have been concluded and no binding agreement has been entered into with any party in relation to the Potential Acquisition, and save as disclosed above, it is not aware of any reasons for these price and volume movements or of any information which must be announced to avoid a false market in the Company's securities or of any inside information that needs to be disclosed under Part XIVA.

Save as disclosed above, the Board confirms that there are no negotiations or agreements relating to any intended acquisitions or realizations which are discloseable under Rule 17.10 of the GEM Listing Rules.

As the Potential Acquisition may or may not materialize, shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

Further announcement(s) will be made by the Company as and when appropriate.

By order of the Board Neo Telemedia Limited CHEUNG Sing Tai Chairman

Hong Kong, 12 August 2015

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. CHEUNG Sing Tai (Chairman and Chief Executive Officer), Mr. ZHANG Xinyu, Mr. LIAN Xin and Mr. XU Gang, and four independent non-executive Directors, namely Mr. LEUNG Ka Wo, Mr. CHOU Jianzhong, Ms. XI Lina and Mr. HUANG Zhixiong.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the Growth Enterprise Market website at www.hkgem.com for at least seven days from the date of its posting and on the website of the Company at www.neo-telemedia.com.